



Does your website need a redesign?

If you answer YES to any of the following questions, it's time to start planning...

Is your website outdated?

If your website was designed more than 3 years ago then it is probably outdated - even if you have regularly updated the business information on your site. Web design techniques and coding has changed and what search engines look for in a site has changed. Site visitors have become more knowledgeable about websites and expect more.



Does your website match your business?

When your business changes, so must your website change. Minor changes to your business may involve only minor revisions to your website. A major restructure or direction, new products or services means it's time to redesign your site. Your website should always reflect your business image and provide current information about your business. If the information on your website does not match your business then it will be working against you, not for you.

Does your website include any of the following?

- Frames
- Clip art
- Word art
- Graphic images in lieu of text
- Long scrolling pages

Are your web pages done entirely in Flash?

Wow! Your site LOOKS GREAT but.... There is a definite place for Flash but a web site should never be created entirely in Flash. Use Flash sparingly in selected place on your pages.

When loading your website do you have time for a coffee break?

If your existing site design is slow loading, visitors will not wait. Average load time should not exceed 8 seconds on a 56Kb dial-up access.

Is your website maintenance costing too much?

If you have made several modifications to your site, it may now take more time to make simple changes.

Has your search engine ranking dropped?

If you previously had a high search engine ranking but have done nothing to your website you probably dropped in ranking.



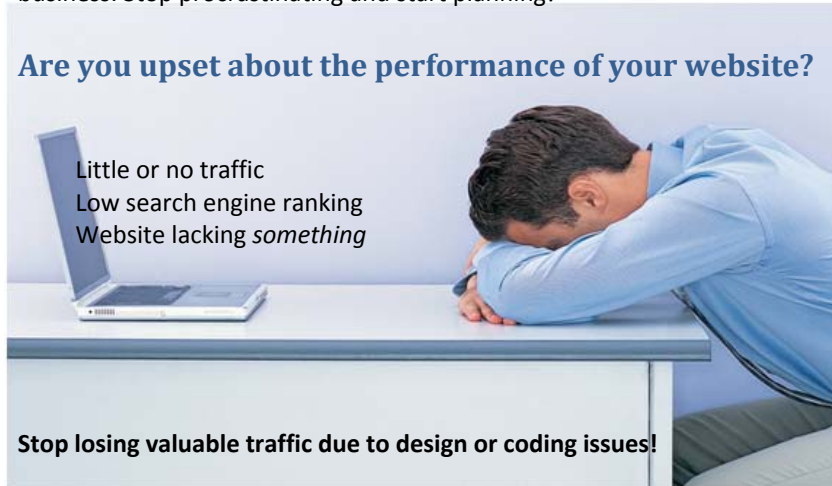
Have you ever said: “I have a website but...”?

Stop apologizing for your website and do something about it! If you must give excuses for your site, then you are losing business. If you think your website is a “sorry sight” then so must your site visitors. It’s time to stop apologizing and start planning your redesign.

Is your website Under Construction ... still?

No matter what the reason, having a domain name with a website under construction is only hurting your business. Stop procrastinating and start planning!

Are you upset about the performance of your website?



It’s time to launch a redesigned website that

- Reflects your business
- Uses current web standards
- Provides the performance you need.

It’s time to (re)establish your site in the search engines and in the eyes of your visitors.

Website Evaluation & Usability Audit

Stop losing valuable traffic! Learn how to get more new clients with an effective web presence!

Identify the design and coding issues that impact the accuracy, accessibility and flow of your existing website! *Complete report with recommendations and cost analysis.*

Contact us about your website... Web Wise Concepts, LLC... **941-806-7115**